

INTERACTIVE SOLUTION

SMART WAYFINDING

WWU is a large state university with close to 50 departments and 100 buildings. Campus directories are few and far between and the university would like to assist its students, staff, faculty and visitors by installing smart wayfinding systems. You are asked to propose a new interactive system that increases awareness of locations and important relevant information.

CITY PARKING

City parking anywhere you go can be a major pain. Issues like adding money when you are away from your vehicle and knowing when you can and cannot park in a space are just a few to start. Parking meters have not made much progress since the early 1900s. Large, innovative cities like Seattle could benefit from a new parking meter system that improves the ease of parking while opening itself up to more capabilities. You are asked to propose a new system for paying for parking that addresses the increase of multifunctionality (and what those functions are) and simplicity in a parking meter.

BIKING IN BELLINGHAM

The city of Bellingham has established itself as a place for tourism and a community of green commuters. The city would like to push its initiative to increase the population of cyclists for locals and visitors alike. You are asked to propose a new system that will inform new cyclists of the area and increase the amount of bicycle traffic in Bellingham.