

Digital Media Design II

	ACTIVITIES/ASSIGNMENTS	DEADLINES
TUES 03.29	Course overview and introductions, Lecture: Interaction Design	
THURS 03.31	Lecture: User Centered Design Assign: Project 1	DUE: Exercise 1
TUES 04.05	Lecture: Product Design Brainstorming	DUE: Exercise 2 (2 problems per person)
THURS 04.07	Exercise 3 (in class)	READ: Product Development Storytellers DUE: Final Concept & Rationale
TUES 04.12	Lecture: Data Visualization	DUE: Contextual Research Product Questionnaire Data Collection
THURS 04.14		DUE: User Goals User Flow
TUES 04.19	Usability Testing Exercise	DUE: Wireframes/Sketches
THURS 04.21	iOS Human Interface Guidelines Lecture: Designing for Emotion	READ: Attractive Things Work Better DUE: Identity, Word List, Moodboard
TUES 04.26		DUE: 3 Design Variations for 2 Screens/Environments
THURS 04.28		DUE: Refinements
TUES 05.03		DUE: Final Design

DESIGN 361 SCHEDULE

	LECTURES/DEMOS	ASSIGNMENTS/DEADLINES
THURS 05.05	Assign: Project 2	DUE: Project 1
TUES 05.10		DUE: 2-3 Concepts
THURS 05.12	Scenarios Exercise	READ: iOS Human Interface Guidelines DUE: Contextual Research, Competitor Research, & User Goals
TUES 05.17	Exercise 4 (in class)	DUE: User Flow, Scenarios, Moodboard, & Name/Identity
THURS 05.19		DUE: Paper Prototypes (usability testing) Promo Concept/Sketches/Storyboard
TUES 05.24		DUE: 3 Design Comps (3 screens)
THURS 05.26		DUE: Refinements
TUES 05.31	Lecture: Mobile Advertising	
THURS 06.02		DUE: Refinements
MON 06.06	8:00-10:00am final	DUE: Project 2